



UP  
TO **50M** NOK

in potential cost savings for a  
fish farm like Sinkaberg  
Hansen per year.<sup>1</sup>

# Video Analytics for Fish Traceability to Improve Efficiency, Profitability, and Sustainability

For a Sinkaberg Hansen salmon farm on the remote Norwegian island of Gjerdinga, video analytics is enabling the visibility into the feeding process that the fish farmers need to better manage day-to-day operations. By implementing the Bluegrove video fish analytics system that uses the Intel® Distribution of OpenVINO™ toolkit, with 5G connectivity and edge computing provided by Telenor, Nokia, and Intel, the Sinkaberg Hansen Gjerdinga island fish farm can utilize high-quality video streams from each fish farm to provide fish farmers with the video and analytics they need to better understand what is happening with the fish they are raising. Specifically, the high-quality video allows better feed process management that reduces feed waste significantly, cutting down on pollution and improves sustainability.

## Products and Solutions

[2nd Gen Intel® Xeon® Scalable processors](#)  
[Intel® Distribution of OpenVINO™ Toolkit](#)

## Industry

Food Production

## Organization Size

201–500

## Country

Norway

## Partners

[Bluegrove](#)  
[Nokia](#)  
[Telenor](#)

## Learn more

[Case Study](#)

<sup>1</sup> For more complete information about performance and benchmark results, visit <https://www.intel.com/content/www/us/en/customer-spotlight/stories/sinkaberg-hansen-customer-story.html>